

Job Description of Position



Position Title:	eCommerce Shopper Marketing Intern
Division/ Unit:	Marketing Department
Area of Operation:	BRITA Korea
Superior:	Marketing Director
Expected Date of Hiring:	-

Responsibilities & Duties:

1. eCommerce CS monitoring & reporting

- Monitoring eShopper ratings, reviews and QnA in eCommerce.
- Weekly/Monthly CS report to MKT & eKAMs.
- Assist management for e-commerce vendors' CS response.

2. eCommerce shelf status check

- Daily check eShelf presence status of BRITA (SKU, SEO, thumbnails & etc.).
- Cleansing against competitors theft of own brand contents or keywords.

3. eCommerce shopper marketing operation support

- Gather reports of eCommerce shopper MKT activities.
- Support monthly agency & vendor spending closing.

Qualifications & Skills:

1. Qualification

- Proficient in Microsoft Office (PowerPoint, Word, Excel & Outlook).
- Preference given to work experience related to customer service.
- Preference given to university major related to marketing communications(graduation or attending).

2. Personal requirements

- Preference given to business level english(written and spoken).
- Positive, Proactive, Strong ownership
- Logical thinking, clear & open communication
- High interest in Korean eCommerce & digital landscape and consumer trend.